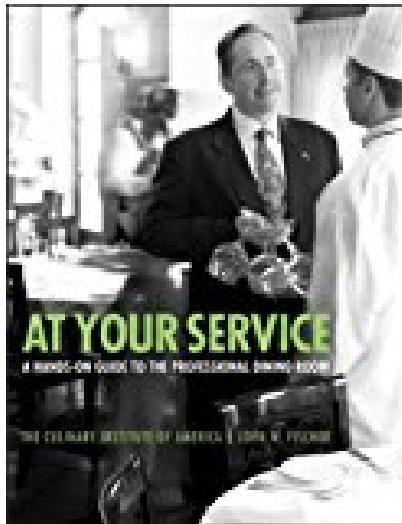


At Your Service A Hands-On Guide to the Professional Dining Room



BOOK DETAILS

- Author : The Culinary Institute of America (CIA)
- Pages : 224 Pages
- Publisher : Wiley
- Language : English
- ISBN : 0764557475

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BOOK SYNOPSIS

"The nations most influential training school for professional cooks." ?Time magazine The essential guide to the exemplary service and hospitality that build customer loyalty...and restaurant reputations In todays competitive restaurant environment, culinary excellence is not enough. Dining establishments must offer the kind of service that sets them apart. From the renowned Culinary Institute of America, At Your Service is the comprehensive, contemporary guide to help professionals learn the ins and outs of running a successful front-of-the-house operation: taking reservations and greeting guests, basic service, table-side service, beverage service, and money handling. The book includes: Guidelines to enhance service in a variety of settings, from formal French establishments to casual American restaurants Sidebars and real-life anecdotes from industry professionals to reinforce the principles of good service Effective ways to address staffing challenges Ideas to enhance the relationship between the front and back of the house Sixty-four photographs of dining room service and techniques Founded in 1946, THE CULINARY INSTITUTE OF AMERICA is an independent, not-for-profit college offering bachelors and associate degrees in culinary arts and baking and pastry arts. Courses for foodservice professionals are offered at the colleges main campus in Hyde Park, New York, and at its additional campus for continuing education, The Culinary Institute of America at Greystone, in St. Helena, California.

AT YOUR SERVICE A HANDS-ON GUIDE TO THE PROFESSIONAL DINING ROOM

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