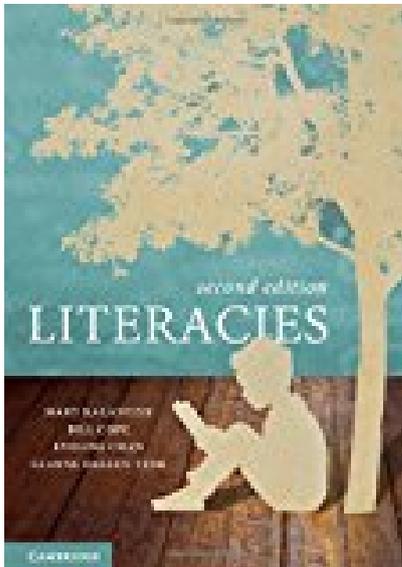# Literacies

BOOK DETAILS

- Author : Mary Kalantzis
- Pages : 528 Pages
- Publisher : Cambridge University Press
- Language : English
- ISBN : 1107578698

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BOOK SYNOPSIS

With the rise of new technologies and media, the way we communicate is rapidly changing. Literacies provides a comprehensive introduction to literacy pedagogy within todays new media environment. It focuses not only on reading and writing, but also on other modes of communication, including oral, visual, audio, gestural and spatial. This focus is designed to supplement, not replace, the enduringly important role of alphabetical literacy. Using real-world examples and illustrations, Literacies features the experiences of both teachers and students. It maps a range of methods that teachers can use to help their students develop their capacities to read, write and communicate. It also explores the wide range of literacies and the diversity of socio-cultural settings in todays workplace, public and community settings. With an emphasis on the how-to practicalities of designing literacy learning experiences and assessing learner outcomes, this book is a contemporary and in-depth resource for literacy students.

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